



## THE SIX STRING SOCIAL CLUB

610 Leather Hinge Trail  
Roswell, GA 30075

[www.sixstringsocialclub.com](http://www.sixstringsocialclub.com)

770-365-7738

February 10, 2010

Dear Corporate Friend:

You may know the Chattahoochee Nature Center, an environmental treasure of Roswell, Metro Atlanta and the State of Georgia, as the place "Where Nature Comes Alive!" Soon you will know it as the place "Where Music Comes Alive!"

The Chattahoochee Nature Center (CNC) and The Six String Social Club (SSSC) have partnered to present a yearlong series of concerts to benefit the Chattahoochee Nature Center and environmental education. With over 10 years of experience in presenting and promoting the world's greatest guitarists, we feel that the Nature Center's new 65-seat Cowie Weiss Theater and the Ben Brady Lakeside Pavilion will be perfect venues for the intimate concerts that we like to promote. In addition, the concert series will be an ideal way to meet two goals of the Nature Center. First, it will raise additional operating funds for the Nature Center, and second, it will raise the awareness of more adults in the community about the Center's programs and facilities.

Each concert will be an exciting event and will include a wine and cheese reception with the artist during the break. We have scheduled a thrilling group of performers for the series including Laurence Juber (Feb 27<sup>th</sup>), Grammy Award winner and former lead guitarist for Paul McCartney and Wings; Ed Gerhard (March 20<sup>th</sup>), Grammy Award winning fingerstyle guitarist; Beppe Gambetta (June 19<sup>th</sup>), an incredible bluegrass guitarist from Genoa Italy; and from New York City, Frank Vignola's Hot Club (August 14<sup>th</sup>). We will have the series fully booked by the end of February.

We are asking your consideration in joining our partnership in support of the Chattahoochee Nature Center by purchasing a sponsorship to the 2010 Chattahoochee Nature Center Concert Series. Sponsoring this concert series is a great public relations opportunity for your organization. Not only will you receive recognition at each concert, you will also receive weekly exposure throughout the year on the CNC and SSSC website and weekly email newsletters. We will also feature you in a special e-mail sent to all prepaid attendees the week of each concert.

Your sponsorship will also promote live music in our community, which has some great hidden benefits. When people come to our concerts, they typically include dinner in one of our local restaurants and make it a night out. Our concerts also promote tourism. Many people have driven from surrounding states to attend past concerts that we have produced.

Enclosed is the sponsorship information for your review. Please review this package to see how your support of the Chattahoochee Nature Center can benefit your business. Of course, a portion of your sponsorship is deductible as a charitable contribution.

I will be contacting you soon to determine your interest. Thank you for your consideration.

Sincerely,

Eddie Mathis  
The Six String Social Club



## *The 2010 Chattahoochee Nature Center Concert Series*

Presented and Produced by

### **THE SIX STRING SOCIAL CLUB**

The Chattahoochee Nature Center in Roswell, Georgia, and The Six String Social Club have partnered to present a series of concerts to benefit the Chattahoochee Nature Center and environmental education. The concert series directly benefits The Chattahoochee Nature Center in two ways: first, it creates a new funding source for the Center, and second, it introduces the Nature Center and its programs to a new group of patrons.

#### **The Concert Series**

The concert series will consist of nine concerts starting in February and ending in October 2010 and will feature some of the world's greatest guitarists. The schedule includes such greats as Grammy Winner Laurence Juber, Grammy Winner Ed Gerhard, Italian Blue Grass Guitarist Beppe Gambetta and jazz great Frank Vignola. We are in discussions with other performers we have featured in the past like Jimmy Bruno, Howard Alden, Muriel Anderson, and Acoustic Idolon and will have the series fully booked by the end of February. We will present the concerts in the Chattahoochee Nature Center's Cowie Weiss Theater or the Ben Brady Lakeside Pavilion. Each concert will include a wine and cheese reception.



Laurence Juber



Beppe Gambetta

#### **Sponsorship Opportunities**

When you become a sponsor, you will be supporting the Chattahoochee Nature Center, environmental education and live music in our community. In return, you will receive **yearlong** publicity through the Nature Center and The Six String Social Club's websites and email newsletters. If you are a restaurant, bar or other food service facility we can provide a unique service by directing attendees to your establishment for dinner or drinks the evening of each event. As a sponsor you will be included in a special Sponsor Support E-mail that will be sent to each attendee before each event. See the Sponsorship Opportunities page for details of each sponsorship level.

#### **About the Chattahoochee Nature Center**

The Chattahoochee Nature Center is located on the Chattahoochee River in Roswell, Georgia, and sits on a beautiful site comprised of 127 acres of native plants and gardens that showcase the beauty of Georgia. It has a River Boardwalk, Discovery Center, wetland demonstration gardens and woodland trails that are home to over 50 species of injured, non-releasable wildlife. For 30 years, this facility has continued to grow and reach out to citizens as a place to explore new ideas and expand the awareness of the natural world.

The mission of the Chattahoochee Nature Center is to provide unique learning experiences focused on the Chattahoochee River that connect people to the natural world and empower them to positively impact their local environments. For more information about the Chattahoochee Nature Center visit <http://www.chattnaturecenter.org>.

#### **About the Six String Social Club**

The mission of the Six String Social Club is to bring guitarists together to share in the joy of playing music, to promote the guitar by presenting the world's greatest guitarists in concerts, and to promote guitar education by presenting workshops and by connecting students with teachers. For more information about The Six String Social Club visit <http://www.sixstringsocialclub.com>.

# Sponsorship Opportunities

*To benefit the Chattahoochee Nature Center and environmental education.*

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## **Eagle - Series Sponsor - Limited to One**

**\$10,000**

Exclusive licensing rights to the title of our complete series<sup>1</sup> plus top billing in all series marketing. ● Eight complimentary tickets for each concert in the series.<sup>2</sup> ● Four slide views per cycle in sponsor slide show for shows in the Cowie Weiss Theater and a 3' X 6' sponsor-provided banner behind stage for shows in the Ben Brady Pavilion.<sup>3</sup> ● Mention from the stage before the show and at break. ● Six foot sponsor table in the lobby of the Cowie Weiss Theater or on the deck of the Ben Brady Pavilion for each show. ● A logo web link on CNC and SSSC web pages and in all emails sent promoting each concert.<sup>4</sup> ● A special promotional email sent to all attendees prior to each concert with your ad or coupon.<sup>5</sup> ● A 4.5" w. X 7.5" h. ad in the concert program (inside front cover). ● Logo and website address on all promotional posters.

## **Hawk - Presenting Sponsor - Limited to Two**

**\$6,000 - Series or \$750 - Individual Show**

Semi-Exclusive event-specific sponsorship<sup>6</sup> plus top billing in that concert's event specific marketing. ● Six complimentary tickets for each concert you sponsor.<sup>2</sup> ● Three slide views per cycle in sponsor slide show for shows in the Cowie Weiss Theater and a 3' X 6' sponsor-provided banner behind stage for shows in the Ben Brady Pavilion.<sup>3</sup> ● Mention from the stage before the show and at breaks. ● Six foot sponsor table in the lobby of the Cowie Weiss Theater or on the deck of the Ben Brady Pavilion for each show. ● A logo web link on CNC and SSSC web pages and in all emails sent promoting each concert.<sup>4</sup> ● A special promotional email sent to all attendees prior to each concert with your ad or coupon.<sup>5</sup> ● A 4.5" w. X 3.25" h. ad in the concert program (back cover). ● Logo and website address on all promotional posters.

## **Falcon Sponsor**

**\$4,000 - Series or \$500 - Individual Show**

Four complimentary tickets for each concert you sponsor.<sup>2</sup> ● Two slide views per cycle in sponsor slide show for shows in the Cowie Weiss Theater and a 2' X 4' sponsor-provided banner behind stage for shows in the Ben Brady Pavilion.<sup>3</sup> ● You may place promotional material about your company on a table along with other Falcon level sponsors. ● A web link on SSSC and in all SSSC emails sent promoting each concert.<sup>4</sup> ● A special promotional email sent to all attendees prior to each concert with your ad or coupon.<sup>5</sup> ● A 3.5" w. X 2" h. ad in the concert program (business card size).

## **Owl Sponser**

**\$2,000 - Series or \$250 - Individual Show**

Two complimentary tickets for each concert you sponsor.<sup>2</sup> ● One slide view per cycle in sponsor slide show for shows in the Cowie Weiss Theater and listed as sponsor on banner behind stage for shows in the Ben Brady Pavilion.<sup>3</sup> ● You may place promotional material about your company on a table along with other Owl level sponsors. ● A web link on SSSC web page and in all emails sent promoting each concert.<sup>4</sup> ● A special promotional email sent to all attendees prior to each concert.<sup>5</sup> ● Listed as a sponsor in the program.

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1 i.e. YOUR NAME HERE 2010 Chattahoochee Nature Center Concert Series.

2 Since the seating is limited for events in the Cowie Weiss Theater, we ask that if you will not be using your tickets that you notify us at least one week prior to the event so that we may sell those seats to other patrons.

3 A slide show of sponsor ads will be shown prior to concerts held in the Cowie Weiss Theater and during breaks. Views per cycle refer to the number of times a slide will appear each time the slide show repeats. Please see the attached form for slide specifications. Owl level sponsors who commit to all shows will be listed on one banner.

4 15,000 emails are sent each week from the Chattahoochee Nature Center and 2000 emails are sent each week from The Six String Social Club.

5 Since 90% of all ticket sales are internet sales, we know who will be attending each concert in advance and have their email addresses. The week of the concert, we will send an email to all attendees promoting any specials you may have in conjunction with the concert. For example, a restaurant may want to offer a special discount to attendees before or after the concert.

6 i.e. One concert within a series of concerts) (i.e. Laurence Juber, brought to you by YOUR NAME HERE and YOUR NAME HERE)

*The 2010  
Chattahoochee Nature Center  
Concert Series*

*To benefit the Chattahoochee Nature Center and environmental education.*

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**I would like to participate at the following level:**

- |                             |                          |                      |
|-----------------------------|--------------------------|----------------------|
| Eagle - Series Sponsor —    | <input type="checkbox"/> | \$10,000             |
| Hawk - Presenting Sponsor — | <input type="checkbox"/> | \$6000 Entire Series |
|                             | <input type="checkbox"/> | \$750 Single Concert |
| Falcon Sponsor              | <input type="checkbox"/> | \$4000 Entire Series |
|                             | <input type="checkbox"/> | \$500 Single Concert |
| Owl Sponsor                 | <input type="checkbox"/> | \$2000 Entire Series |
|                             | <input type="checkbox"/> | \$250 Single Concert |

**In-Kind Contribution**

**In lieu of a cash donation, I would like to provide the following in-kind contribution.**

Item description: \_\_\_\_\_

Item value: \_\_\_\_\_

**Reserve your sponsorship today:**

Complete this form and include your check made payable to "Chattahoochee Nature Center." Please return to Eddie Mathis, The Six String Social Club, 610 Leather Hinge Trail, Roswell, GA 30075.

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (    ) \_\_\_\_\_ E-mail \_\_\_\_\_

One half of the proceeds of your sponsorship goes directly to benefit the Chattahoochee Nature Center, and environmental education, the other half of sponsorship goes to the cost of presenting and promoting the concert series and can be considered an advertising expense. You will receive a letter from the Chattahoochee Nature Center, a 501(c)(3) charitable organization, stating that fifty percent of your donation is tax deductible as a charitable contribution.



### AROUND TOWN

Roswell resident Gerry Serotte already owns an alternative cost-saving and environmentally friendly mode of transportation: a "veggie car."

PG. 4



### HEALTH & WELLNESS

Cataracts affect millions of individuals and are becoming an increasing cause of reversible blindness in people over the age of 50. Dr. Ajit Nemi provides helpful tips and preventive measures you can take.

PG. 7



### A TRUE HOME BUSINESS

Janie McQueen claims that she becomes creative with babies, so having twins sent those creative energies into starting her own business.

PG. 12

# Current Briefs

## Grammy Winner To Open CNC Concert Series

Laurence Juber, the former lead guitarist for Paul McCartney and Wings, will open the Chattahoochee Nature Center's new concert series presented by The Six Strings Social Club with two performances, one at 6 p.m. and another at 8:30 p.m. on Saturday, Feb. 27.



it's hard to believe he has only 10 fingers and six strings. Juber has made a rare acoustic guitar record with bark and bite. His playing is just short of sleight of hand and, like all magicians, he makes it seem effortless."

As a young working musician in London in the 1970s, Juber got an extraordinary, life-changing break when Paul McCartney picked him to become Wings' lead guitarist. Juber spent three years recording and touring with the band. During that time he won a Best Rock Instrumental Grammy for the track "Rockestra" from the Wings album "Back

Tickets are available in advance for \$30 and at the door for \$35. The intimate and comfortable setting of the new Cowie Weiss Theater at the new CNC Discovery Center at 9135 Willeo Road in Roswell becomes a listening room for this exclusive presentation. Seats are limited and only two shows are scheduled, so you will want to purchase your tickets in advance online at [www.sixstringsocialclub.com](http://www.sixstringsocialclub.com).

Earlier that day, from 2 to 4 p.m., Juber will also conduct a guitar workshop. To register for this exclusive guitar experience and for further information, contact Eddie Mathis at [eddiemathis@sixstringsocialclub.com](mailto:eddiemathis@sixstringsocialclub.com) or call 770-365-7738. To register in advance for this workshop, the fee is \$40 and at the door \$45.

"Juber is a master of acoustic finger style, but with less of the trick-guitar mishmash that seems obligatory among the high-octane pickers. He has a fluid style that shifts gears through simultaneous jazzy chording, leads and bass lines, while weaving in and out of musical thoughts faster than a Formula One racer," proclaimed the *San Diego Reader*.

Echoed the *San Francisco Chronicle*, "He gloriously articulates the melodies and never succumbs to show-off playing. But the notes spin out of the songs with such finesse and musical agility;

To The Egg."

After Wings folded in 1981, Juber embarked on a career as a solo artist, composer and arranger, and soon developed a reputation as a world-class guitar virtuoso, being voted No. 1 by *Fingerstyle Guitar* magazine. He has released 14 critically acclaimed solo albums, including "LJ Plays the Beatles," "Guitarist" and "PCH." "I've Got The World On 6 Strings" is a collection of solo guitar arrangements of classic tunes by Harold Arlen.

Juber's DVD "Guitar Noir" is *DVD Etc.* magazine's top pick for surround-sound 5.1 audio and earned a 2005 CEA Demmy award for sonic excellence. His solo guitar arrangement of "The Pink Panther Theme" is featured on the Best Pop Instrumental Grammy-winning album "Henry Mancini-Pink Guitar." His arrangement of "Stand By Me" was featured in the "Diamonds Are Forever" TV commercial.

Juber's latest release "Wooden Horses" showcases his composing for solo guitar.

### the <sup>Roswell</sup>current

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### Barrington Hall Going Green

Barrington Hall's shutters are going

coats of paint were found on the shutters during the 160 years they've been on the house.

